From:	Jones, Lauren
To:	russel_r@cde.state.co.us
Subject:	FW: Bain report on career connected learning
Date:	Thursday, February 14, 2019 5:13:34 PM
Attachments:	bain_report-education_report_making_the_leap.pdf

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RR,
Thought you might be interest in the conversation and article attached/below.
Super curious how we can integrate similar thinking into what we are already doing/branding.

Whatya think?

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From: Jones, Lauren
Sent: Thursday, February 14, 2019 5:09 PM
To: Martin, Melissa <Melissa.Martin@cccs.edu>; Heath, Sarah <Sarah.Heath@cccs.edu>; Macklin, Michael <Michael.Macklin@cccs.edu>
Subject: RE: Bain report on career connected learning

Very cool!
I love the terminology: Student Centered Career Connected Learning.
Could totally get behind that as a platform/concept. It's synonymous with what we've been preaching for promoting CTE and rebranding ICAP tasks as MCCs!
The graphics are indeed very useful and would happily leverage them. Love the 3rd bucket for WBL as Career Launch over just training/preparation as we have it now. Schools already use that term now though so that's fine.

Good stuff!
Do we like these 'Bain' folks? Is there partnership possibilities? Do they have money for us? Can they help us do CCLs better?

Thanks for sharing.

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From: Martin, Melissa
Sent: Wednesday, February 13, 2019 3:38 PM
To: Heath, Sarah <Sarah.Heath@cccs.edu>; Jones, Lauren <Lauren.Jones@cccs.edu>; Macklin, Michael <Michael.Macklin@cccs.edu>
Subject: FW: Bain report on career connected learning

Sarah, Lauren, and Mike,

Interesting article that came in my feed via Business Insider…
https://www.businessinsider.com/bain-job-training-apprenticeships-2019-2?nr_email_referer=1&utm_source=Sailthru&utm_medium=email&utm_content=Strategy_select
…and the 68-page report from Bain as well (attached).

I just finished reading the report. My take:

- I like some of the language they use, namely career connected learning (rather than just WBL which brings the classroom and workplace together) and the idea of market driven, student centered. There are some nice summaries and graphics throughout.
- It's primarily a K-12 oriented document. There is a big focus on Colorado and Washington State, with some examples from WI and nice call out to Ivy Tech on workforce development too. Note that there is a lot of information on CareerWise and DPS, so that might be interesting contextually. 'Vocational programs are mentioned a few times,' but no overt mention of CTE. So much alignment to CTE and guided pathways and career pathways, though.
- The first two sections are fairly similar to other reports and the Georgetown work (so a quick skim since we have more detailed stats elsewhere), but sections 3 and 4 have some interesting information. I like the graphics on p31 and 32 and wonder if they could be helpful in your work, Lauren.
- Something that sticks out to me is it seems like the report says that CareerWise is the

statewide intermediary for career connected learning as well as the decider for which pathways are pursued, and it draws a parallel to the office in WA. The WA office covers the spectrum of CCL experiences and it doesn't really address CWC's focus on your apprenticeships solely. It gave me pause, but also possibly an understanding for how they get so many inquiries from other states about the work in CO.

- Mike, an item that may be of interest- one of the early adopter partners for CCL in WA is Kaiser, so that could be of interest in the future… (although I'm not sure the present state engagement).

I'm also sharing with Renise/CWDC as an FYI.

Thanks,
Melissa

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